

## Action on Policy: Community Health Nursing and Health Equity

Annual CHNC Conference 2018 Regina, Saskatchewan The Research and Health Policy Committee of CHNC





Our Committee Members:

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## **Outcomes for Today**



- Consider practical policy analysis frameworks: Kingdon's Multiple Streams Theory and Garbage Can of Decision Making
- Review the CHNC priorities for advocacy, derived from the recent member survey
- Engage in using one of the policy analysis frameworks to explore an identified priority topic

## Research and Health Policy Committee



Our Objectives Related to Today's Discussion:

- Promote excellence in CHN practice through knowledge translation in relation to research and health policy.
- Create mechanisms to develop evidence-informed policy resources and responses

#### 8 Steps of Policy Development



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- 1. Values & Beliefs
- 2. Problem or Issue Emerges
- 3. Knowledge Development & Research
- 4. Public Awareness
- 5. Political Engagement
- 6. Interest Group Activation
- 7. Public Policy Deliberation & Adoption
- 8. Regulation, Experience, & Revision

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(McIntyre, M. & McDonald, C. (2014). *Realities of Canadian nursing:* professional practice, and Power Issues.(4<sup>th</sup> ed). Philadelphia, PA: Lippincott Williams & Wilkins)

Policy change theories and tips for policy advocacy

- Garbage Can Theory Model of Organizational Choice (Cohen, March and Olsen, 1972)
- 2. Multiple Streams Theory (Kingdon, 2011)

Adapted with permission from Brian Hyndman, MSc, PhD

### Garbage Can Theory of Policy Change



- Policies developed by choosing solutions, but choices are made based on shifting combinations of problems, solutions, and decision makers.
- In this sense, decision-making appears random instead of rational (rummaging around in a garbage can).
- Like rummaging in a dumpster, the opportunities for action and advocacy just appear as you dig around

#### **Multiple Streams Theory**







#### Key Premises of Multiple Streams Theory





- 1. The three streams operate independently of one another. **BUT**
- 2. At critical junctures, one or more of the streams will intersect. **AND**

3. This opens up a **policy window** of opportunity that can facilitate policy change.

## **Policy Windows**



 Occur sporadically and may only remain "open" for short periods of time.

• Policy entrepreneurs must, therefore, be aware of policy windows and act quickly before the opportunity passes.

### Priority Policy Topics: 2017 Conference



- The Role of the PHN in Public Health
- Guaranteed Income for Canadians
- Housing
- Access to Home Health Nursing
- Advertising to children

## Time for Action: Let's Share Our Wisdom!



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People already have within them the wisdom and creativity to confront even the most difficult challenges; that the answers we need are available to us; and that we are Wiser Together than we are alone. (World Café Community Foundation, 2015)

### **Table Activities**



- Each table will have a facilitator to guide the process
- Facilitator with provide a priority policy topic and policy development framework
- Select the topic and framework
- Apply the framework to your topic
- Pause for reflection (a few minutes)
- Share: what is the next best step for CHNs in taking action on your topic?

# Parting Thoughts



- Please complete the short evaluation at your table.
- Thank you for sharing your wisdom today!

