









# Getting to Know the Public Health Clinical Nurse Specialist: Leadership in Action

Ethylene Villareal, RN, BScN, MS & Sharon Michael, RN, BScN, BA, MS Region of Waterloo Public Health

#### **Presentation Overview**

- Objectives
- History of CNS
- Review of the Literature
- Creating a Culture of Excellence
- The Role of the Clinical Nurse Specialist (CNS) and the Nurse Specialist (NS) in Public Health
- Implications
- Conclusions
- Questions



## **Objectives**



- To increase understanding in how to build a case for the role
- To increase understanding of role of Clinical Nurse Specialist (CNS) and the Nurse Specialist (NS) in public health
- To explore key learning's from experiences of CNS/NS in public health

## **History of CNS**

<b>1900</b>	Specialization -	Nightingale
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1940 Nurse Clinician - Reiter

1965 Expertise in patients with

complex patterns of care - Peplau

1973 First position paper printed -

Canadian Nurses Association

1995 Nursing Practice Functions - Kupina

#### **Review of Literature**

- Scope of everyday CNS accomplishments not completely captured in published work (Fulton & Baldwin, 2004)
- Role not well understood (Robertson & Baldwin, 2007)
- Lack of understanding and much of work behind scenes (Lewandowski & Adamle, 2009)



## **CNS in Community Setting**

 Limited research articles about CNS in community/public health setting (Robertson & Baldwin, 2007)

 A Clinical Nurse Specialist in Community Health Nursing addresses problems in populations and communities in different ways to compliment care of the client (Hemstron et al., 2000)

# **Key Characteristics of Role in Public Health**

- Core Competencies for Public Health in Canada (PHAC, 2008)
- Public Health Nursing Discipline Specific Competencies (CHNC, 2009)
- Public Health-Community Health Nursing Practice in Canada: Role and Activities (CPHA, 2010)

#### **CNS Criteria/Roles**



- RN with master's or doctoral degree (Robertson & Baldwin, 2007)
- Expertise in a clinical setting
  - Leader
  - Clinician
  - Consultant
  - Educator
  - Researcher

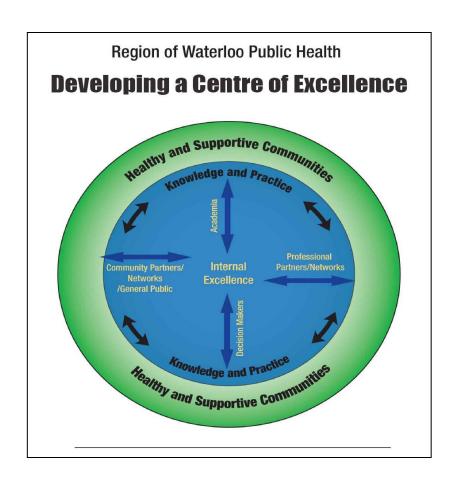
(CNA, 2009)



# History of Role in Waterloo Public Health

#### **ROWPH Drivers:**

- Chief Nursing Officer (CNO)
- Culture of Excellence Model
- NPC supportive environment for nurse



#### **Areas of Practice**



- Support of care management of complex and/or vulnerable populations
- Educate and support interdisciplinary staff
- Facilitate change and innovation within health care system (Lewandowski & Adamle, 2009)

#### **Role Differences**

- Clinical Nurse Specialist
  - VPD, SHHR, ID, EP



- Nurse Specialist (Child Health)
  - Assessment, Service Coordination,
    CFHP, CSD, EP and RH

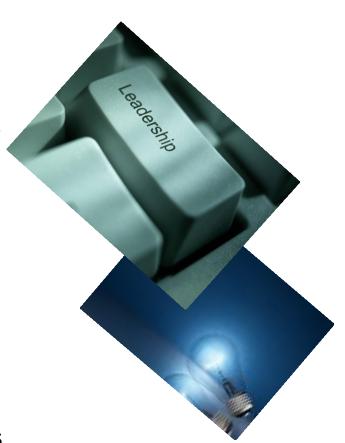


#### Leadership

- Clinical Service Coordination
- Hospital & other community partnerships
- Casual PHN staff
- Project management/lead
- Preceptorship program

#### Knowledge Transfer

- Staff training, routine and special needs
- External partner training
- Written internal/external communications
- Evidence-based practice





- Nursing Practice Committee
- Pearls of Wisdom
- Consult with staff on practice issues and vice versa
- Recognition of Professionalism in staff
- Participation in professional bodies



#### Social Justice

- Breastfeeding such as Early Breastfeeding Contact and Baby Friendly Initiative
- New Student Orientation to Determinants of Health and Access and Equity training
- Member of Prenatal Steering Committee and Hospital Quality Council
- Support of transition to new clinical model and access to priority populations



#### Change agent

#### Internal:

- Bring practice issues of nurses forward to management
- Assistance with new College of Nurses Quality Assurance program
- Literature reviews
- Policy development



#### **External:**

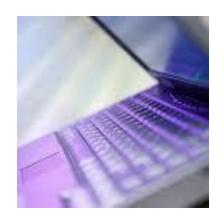
- Training for community partners
- Physicians training to include community concerns
- Prenatal and perinatal workshop for professionals
- Student training
- Link with schools of nursing

#### **Additional Resources**

- Canadian Nurses Association: Speciality Certification in Community Health
- Orientation: Transition to Public Health Nursing Toolkit (Simpson, Kniahnicki & Quigley-Hobbs, 2010)
- Public Health Agency of Canada: Skills
  Enhancement Courses free of Charge
- Other?



## **Implications**



 Advance practice of public health nursing as a speciality

 Advance the practice of the CNS/NS in field of public health

#### Conclusions

- Supportive environment
- Variety of roles within every public health setting
- Opportunities to continue to advance in the public health nursing specialty
- Continue to define the scope of practice
  - more research
  - sharing of learning experiences
  - anecdotal reports



## **Questions?**



#### **Contact Information**

Sharon Michael RN, BScN, BA, MS
 Nurse Specialist (Child Health)

99 Regina St. S. 3 rd floor Waterloo, ON, N2J 4V3 519-883-2002 x 5320

Email: SMichael@regionofwaterloo.ca

Ethylene Villareal RN, BScN, MSClinical Nurse Specialist

99 Regina St. S. 2 nd floor Waterloo, ON, N2J 4V3 519-883-2006 x 5029

Email: EVilareal@regionofwaterloo.ca

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