

11TH NATIONAL CHNC CONFERENCE

St. John's, NL May 30th – June 1st, 2016

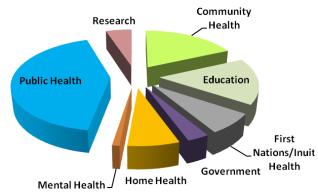
SPONSORSHIP & DISPLAY OPPORTUNITIES

The Community Health Nurses (CHNC) Conference attracts community health nurses from every province and territory across Canada. It brings together nurses from public health, home health and other areas of Community Health Nursing who are working in direct practice, administration, research, policy and education. This conference provides a forum to explore issues of mutual concern as well as exchange knowledge, share ideas and generate solutions.

Why Support the CHNC National Conference?

- Demonstrate your commitment to Community Health
- Interact with over 400 nurses and administrators who attend the Conference
- Promote your company through conference materials that are sent to over 4,000
 Community Health Professionals from across the country
- Share your resources for impacting the health of Canadians
- Profile your organization

Who Attends?







SPONSORSHIP OPPORTUNITIES

BENEFITS	Platinum \$5,500	Educational \$5,000	Gold \$3000	Silver \$1,500
AT A GLANCE				
Display Space	✓	✓	✓	√
Opportunity to present a Conference Education Session		√		
Complimentary Conference Packages	3	1	2	1
Complimentary Ad in Conference Program	1/2 page	1/4		
Acknowledgement on Conference page of CHNC website	Logo with link	Logo with link	Logo with link	Name with link
Logo Placement in Conference Program App	✓ Prominent	✓ Prominent	√	√
Logo on sign at Registration desk	✓ Prominent	✓ Prominent	✓	✓
Opportunity to co-brand a specific aspect of the conference	√		✓	
Logo/Name on preliminary program distributed to over 4000 nurses across Canada (if confirmed by Dec. 31, 2015)	√ Logo Prominent	√ Logo Prominent	√ Logo	√ Name
Opportunity to place a promotional item in delegate bag	√	√	V	
Sponsorship recognized on power point loop played at all plenary sessions	√	√	✓	√

Your sponsorship support will help keep registration fees affordable. Your support is very important to us, and we are happy to work with you to customize an option to fit your goals and budget. To become a sponsor and/or to have a display table, or for more information contact:

Helene Getty at 416-595 -1414 x 223 or helene@absolutevents.com





DISPLAY OPPORTUNITIES

\$1050(for profit organization)

\$950(non profit organization)

The Benefits

Display tables will be a central hub of conference activity on Tuesday and Wednesday with all refreshment breaks taking place in the area, including dedicated time with the attendees.

- Promote your products, services and programs
- Demonstrate your commitment to an aspect of health care that impacts all Canadians
- Develop and nurture relationships with community health, public health and home health nurses and organizations

Display Hours (display hours are subject to change upon program confirmation)

Monday May 30

12:00pm - 6:00pm Display table set up

8:00pm – 9:30pm Welcome reception in display area

Tuesday June 01

9:00am – 2:00pm Display tables open

Wednesday June 02

9:00am – 2:00pm Display tables open 12:30pm onwards Display tables dismantle

Display Only Fees

\$1050.00 plus HST (or \$950.00 plus HST for non-profit organizations) includes:

- ✓ 6' Skirted table and one chair.
- ✓ Fees include a badge for one representative to staff the booth, includes all meals served in the display area. (additional personnel badges which include meal tickets can be purchased for an additional 100.00 each).
- ✓ Overnight security.

Sponsorship and Display Payment Options

Please complete the Sponsorship and Display Space Application and Contract and forward with appropriate payment. Approval is subject to eligibility requirements. Space will be assigned by the organizers and will be confirmed when the display manual is sent prior to the conference.





^{*}Please note that times are approximate and will be confirmed in April 2016

Participant Bag Inserts

\$650 (for profit organization) \$500(not for profit organization)

Not able to make the conference, but have some great information to share with community health nurses? This is the perfect opportunity to reach participants with a giveaway, brochure or item that will be placed in all participant bags. You provide the items and we will take care of the distribution.

Contact us

Do you have a sponsorship idea that is not listed in our package? If so, give us a call - we are happy to work with you to develop creative ideas to market your organization.

> **Helene Getty Absolute Conferences & Events Inc.** Phone: 416-595-1414 x223 E Mail: helene@absolutevents.com

"Always well organized, and a great opportunity to connect with CHN's from across Canada" **Previous Sponsor**



