Using Intersectoral Collaborative Partnerships in a Rural Community to Combat Barriers in the Utilization of Sexual Health Services











#### www.ckphu.com

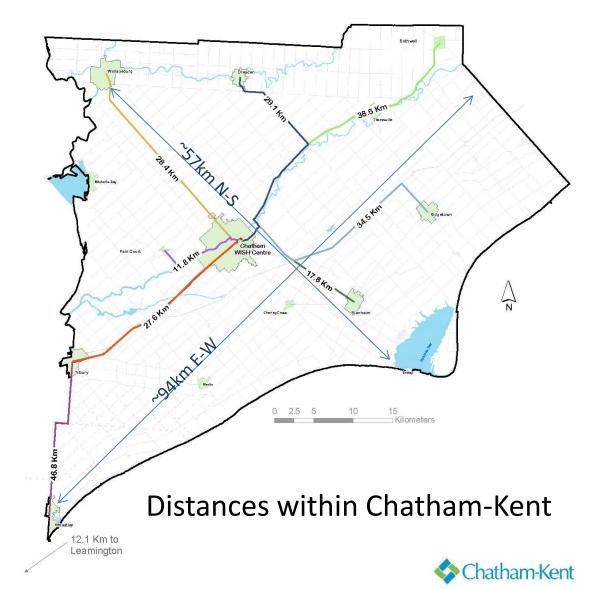


### Where is Chatham-Kent?

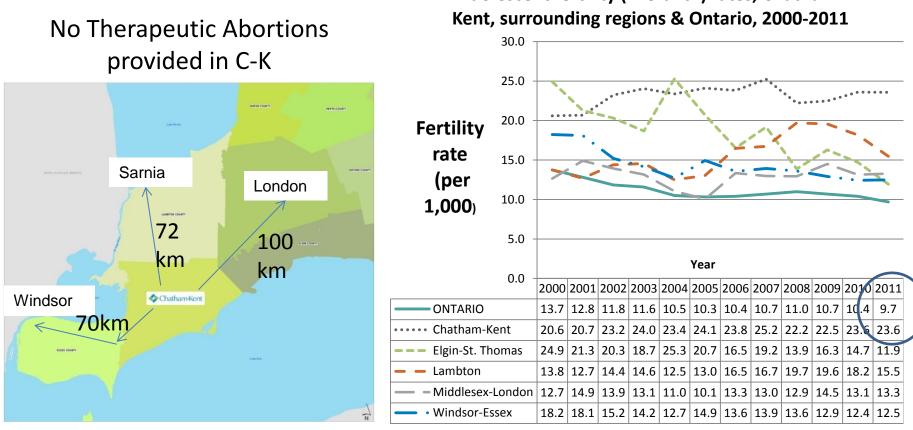


#### Population: 103,671 2500sqkm = largest municipality by area in Southwestern Ontario

**Public Health** 



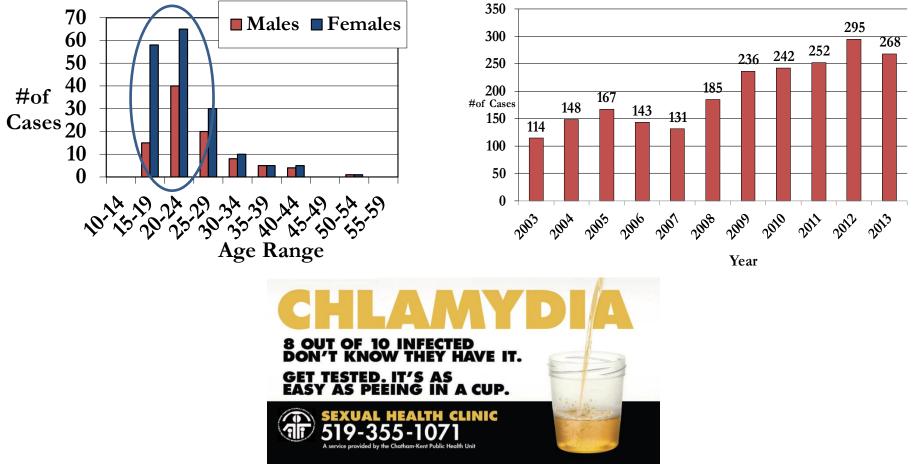
# **C-K has higher pregnancy and birth rates** than neighbouring communities



Adolescent fertility (live birth) rates, Chatham-



# **Chlamydia Cases in Chatham-Kent**



2010 campaign - Billboards and posters



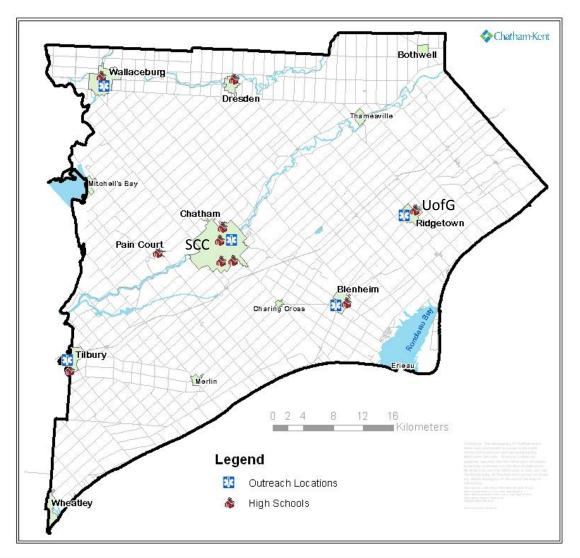
### **Community Partners**

#### **Education:**

- School Boards (Public, Catholic, French, Private)
- St. Clair College (SCC) -Thames Campus, Chatham
- University of Guelph (UofG), Ridgetown Campus, Ridgetown

# Outreach clinic/walk-in partners

- Municipality of Chatham-Kent
- Family Health Team
- Community Health
  Centre
- Youth Centre(s)



#### CC Public Health

# Main Office and Outreach Clinic/Walk-in Locations





Wallaceburg Outreach Clinics since 1993 and Weekly Walk-in since 2007



### Ridgetown





#### Services | Health Nurse - Windows Internet Explorer provided by Municipality of Chatham-K s nurse.cfm $\mathbf{\Omega}$ UNIVERSITY #GUELPH links to Directory Library Sitemap RIDGETOWN CAMPUS Library Research Camp Service Academic CHANGING LIVES Future Current Alumni & Business & News & Contact Us About Us IMPROVING LIF Student Students Friends Training Events Current

#### <u>Home</u> > <u>Current Students</u> > <u>Services</u> > Health Nurse $\square_{Print} \square_{Email}$

#### Public Health Nurse

#### Chatham-Kent Public Health Unit Student Services

#### Public Health Unit Walk-in Services

Staffed by Public Health Nurses (PHN) only. Thursdays from 12:30PM – 3:00PM at the Ridgetown Municipal Service Centre, 45 Main St. E. Ridgetown, Ontario N0P2CO, across from Foodland Grocery store. Available Services:

- Free Pregnancy Testing
- o Sexual Health information and counselling
- Birth control information
- Birth control pick up for:
  - Health Unit clients
  - o Clients with a Consent to Dispense Contraceptive Forms
- o Emergency Contraceptive Pill (ECP/Morning After Pill)
- o Sexually Transmitted Disease/Infection testing
- Low cost Birth control including condoms
- o Pamphlets, fact sheets and information on a variety of health topics
- o including immunization

Food Agriculture Communities Environment







#### **C**Public Health

# Blenheim

September 2008





#### Adequate facilities



**C**Public Health

### Tilbury





#### **Adequate facilities**

- Accessibility
- Confidentiality
- Internet access
- Cost minimal or none



### **Expanded Role of the Public Health Nurse**

#### **Medical Directives** (x12)

- Specimen collection for STI testing (female & male), taking a venous blood sample
- Prescribe OCP, Evra Patch, Nuva Ring and ECP
- Female genital exam (pap)
- Order ultrasound







### **Expanded Role of the Public Health Nurse**

### Medical Directives (Con't)

- Treatment of STIs: Chlamydia, Gonorrheae, Trichomonas
- Also Bacterial Vaginosis, Candidiasis
- Expedited partner therapy for CT





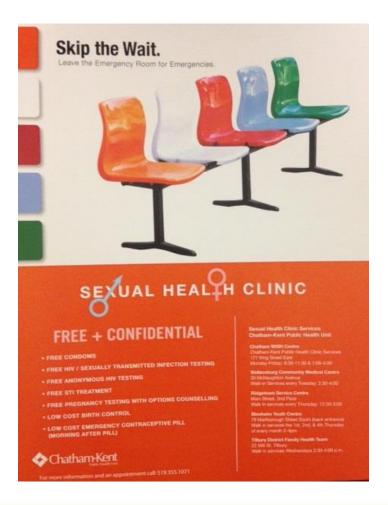
**Online Clinic Tour - pictures** 



# **More Community Partners**

- Family Physicians & Nurse Practitioners
- Local Hospitals
- Media, radio, newspapers





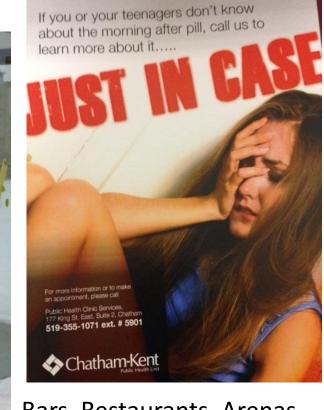
#### C Public Health

# **And More Community Partners**

#### Mall posters, Transit Ads and Bathroom Stall Posters







Bars, Restaurants, Arenas, YMCA, and "Special" Hotels



# Expanded Role of the PHN in Public high schools

Birth Control Starts/Provide Low Cost BC

STI Testing and Treatment Pregnancy Testing &Options Counselling

Emergency Contraception Gr. 9 STI & BC teaching + Healthy Relationships



# Expanded Role of the PHN in Separate/Private high schools





Gr. 9 STI & BC teaching + Healthy Relationships

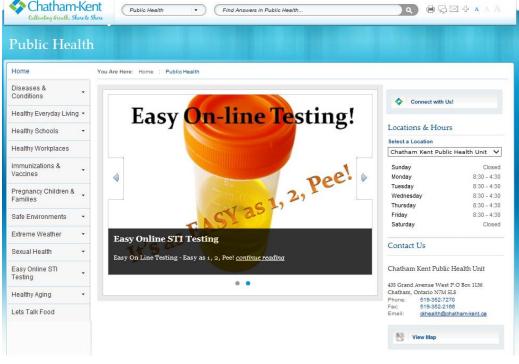


### **C-K Public Health Unit - Online**

#### More accessibility

- Online Information
  - Resources and Links



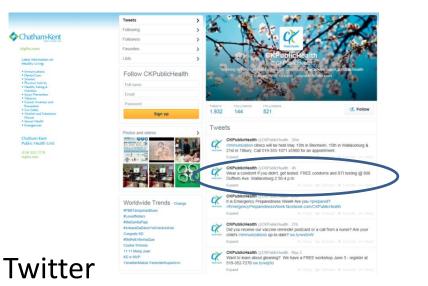


#### www.chatham-kent.ca/publichealth





### **C-K Public Health Unit - Online**





Do you know what the most common symptom of an STI is? It is NO SYMPTOMS at all! Wear a condom. If you didn't, get tested. Free condoms and testing today at 808 Dufferin Ave. Wallaceburg 2:30-4:00 p.m. http://ow.ly/i/59Z6s



Facebook



You Tube

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#### Key Learning Objectives:

FULL SERVICE Following the presentation the participants will be able to:

1. Identify new ideas and strategies to help decrease the barriers to utilization of sexual health services in their rural communities.

2.Be encouraged to seek out and engage community partners that would be able to collaborate and set-up a community outreach walk-in/clinic.

3.Identify where they can utilize medical directives for their nurses to work in an expanded role.

http://www.komarketingassociates.com/images/2012/05/full-service-sign2.jpg



### **Question Time**



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