

They're Going Where?

*Innovative Clinical Placements in the
Business Community*

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Community Health Nurses Conference

Toronto

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“THEY’RE GOING WHERE?”

University of Alberta
Collaborative BScN
Program

Red Deer College



Outcomes: Learning How Nurses Promote Health in the Community

- Promote Health
- Build Individual & Community Capacity
- Build Relationships
- Facilitate Access to Health Promotion
- Demonstrate Professional Responsibility & Accountability

Enablers

Up front work to promote the idea at workplaces

RDC already had established relationships

Individuals & businesses receptive

Faculty familiar with both community and the curriculum

Clinical Placement Coordinator

Barriers

Unknown territory

Resources needed to promote the idea at workplaces & with faculty

No RN Role model & little structure

Changing beliefs and values

“THEY’RE GOING WHERE?”



Purpose of Nursing 285
To engage students in *beginning* nursing
practice in the community



Important Principles

- Meeting clients “where they are” AND “where they are at”
- Health promotion will occur in collaboration with clients
- There is no “one-size-fits-all” approach – expect diversity
- PHC: technology, accessibility, community participation and intersectoral collaboration

Community Assessment

- Knowledge of the “community” & available resources
- Understanding & respecting the culture of Wal-Mart
- Knowledge of health policy, store policies related to Health & Safety
- Client teaching strategies, based on assessment of clients

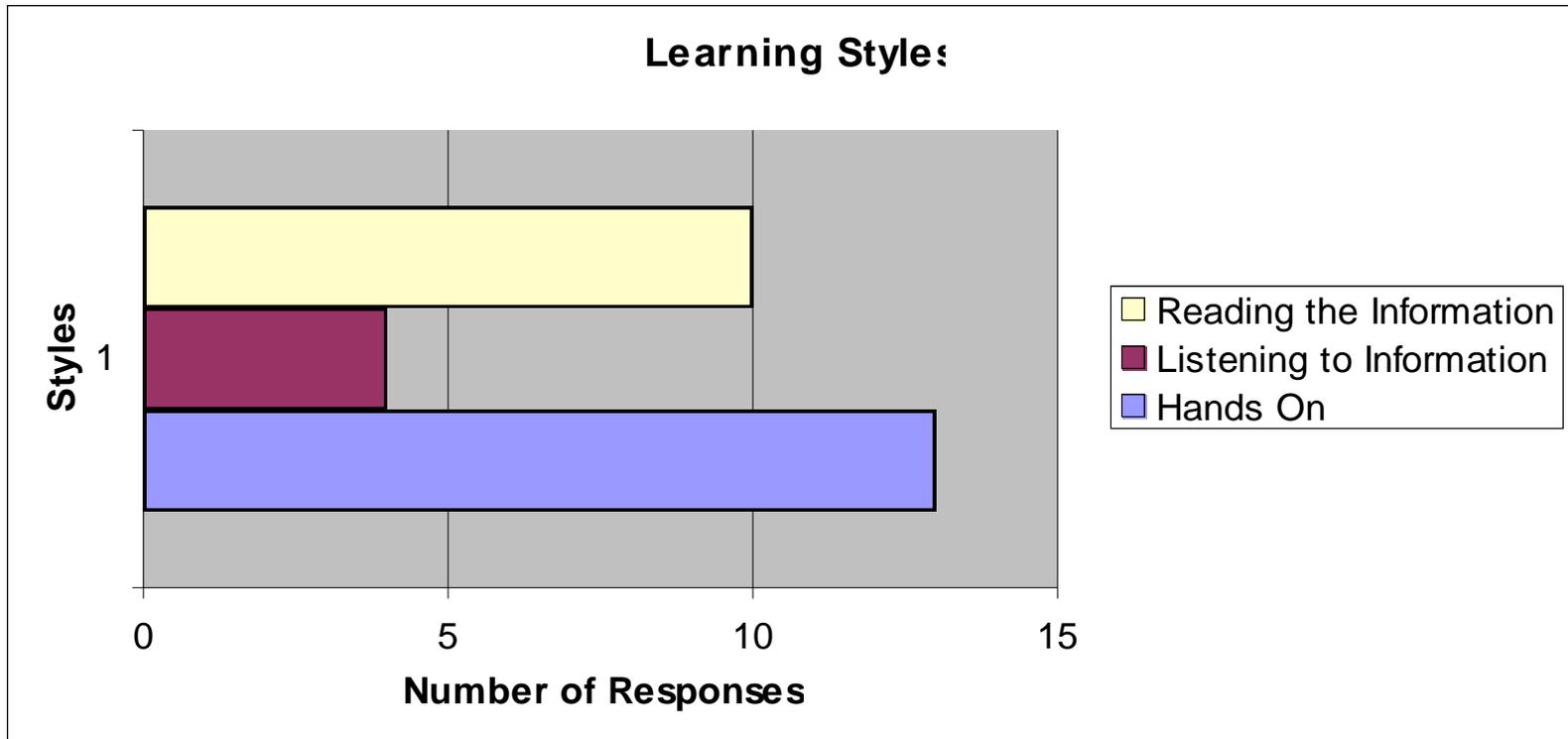
Growth and Development



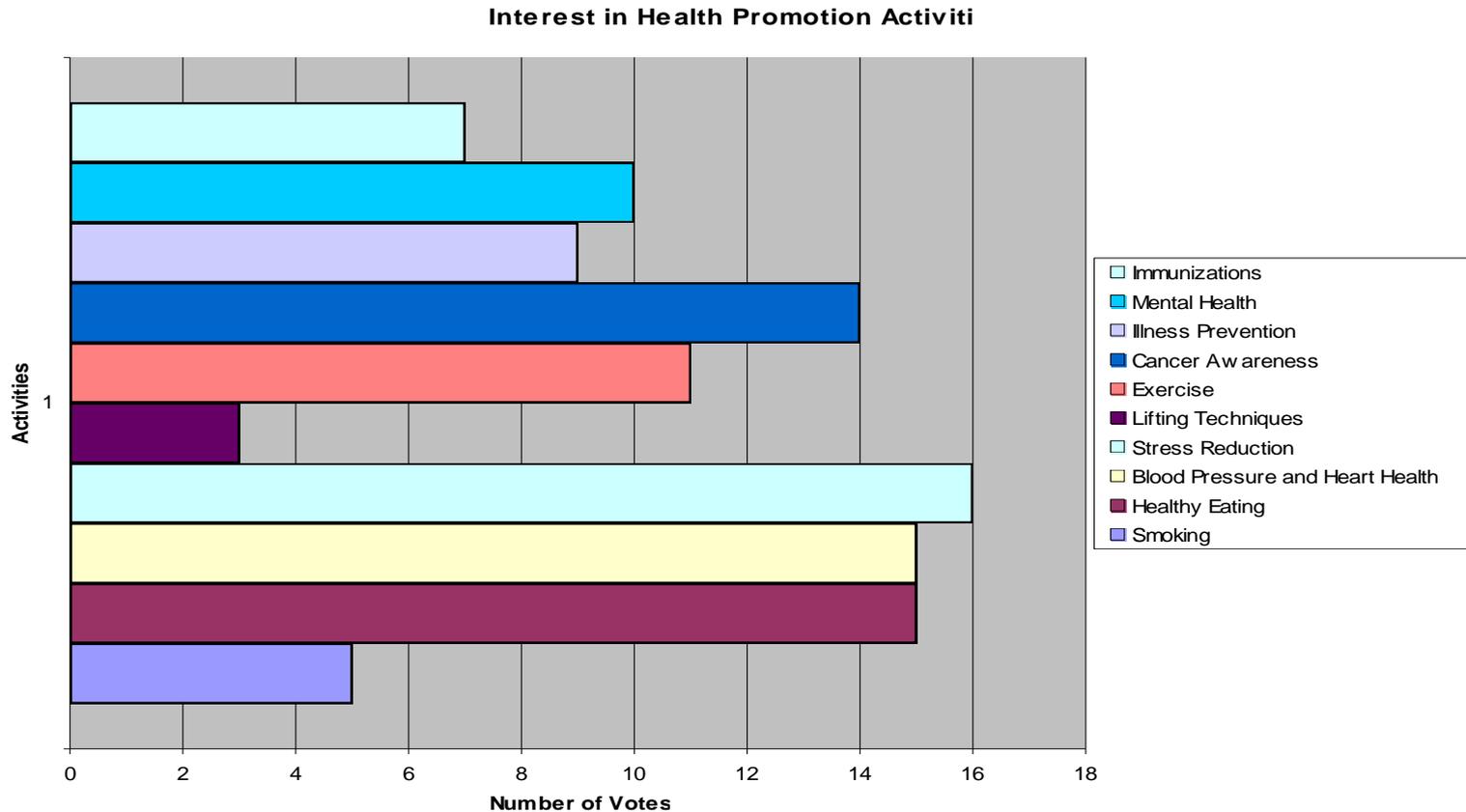
Health Determinants

- Income and Social Status
- Social Support Networks
- Education
- Culture

Learning Styles



Associates' Areas of Interest in Promoting Health



Building Relationships



Stress Reduction Information



Blood Pressure Clinic



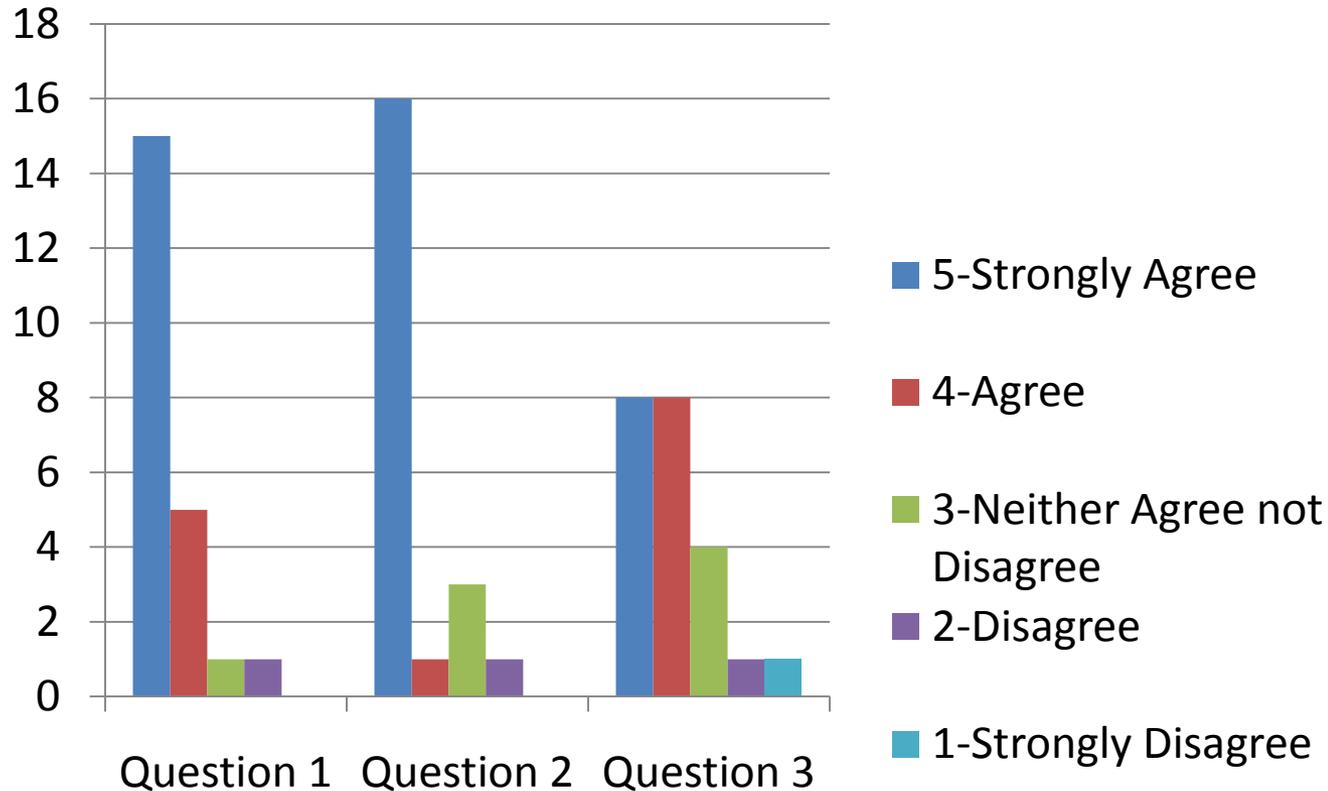
Breast Self Examination



Warm – Up Stretches



Health Promotion Activities

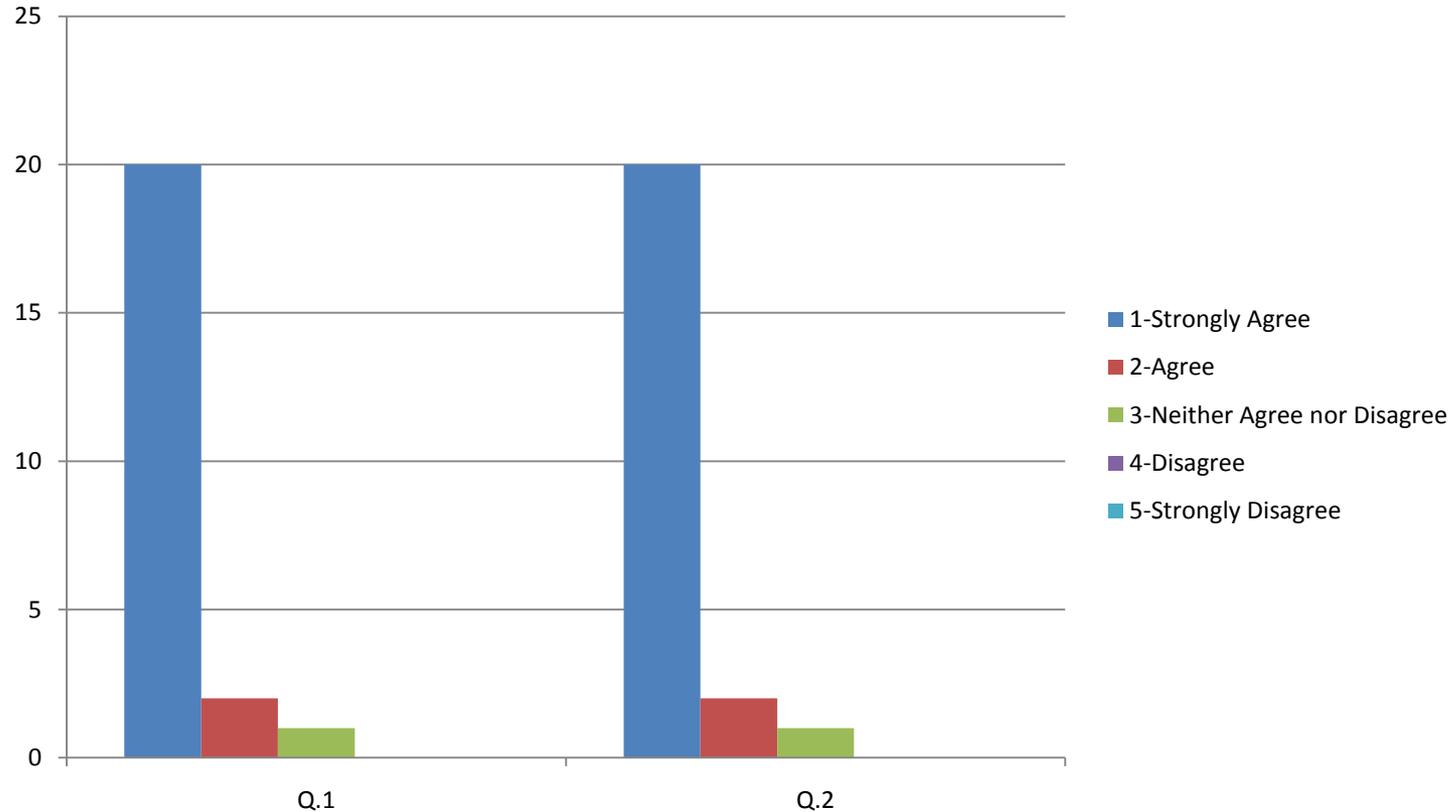


Q1. Overall, I thought the activities were useful.

Q2. The activities had a positive influence on how I view my health.

Q3. I think the activities helped me to change certain things I do regarding my health.

Having Students at Wal~Mart



1. Having the students at Wal-mart has been a positive experience.
2. I look forward to having students at Wal-Mart again.





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