



Collaborating to Provide Community Health Nurse Professional Development

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Outline

- * Background
- * Partnership with de Souza Institute
- * Collaborative Goals
- * Health Promotion Seminar Series
- * Completed archived sessions
- * Technology and survey
- * Results
- * Lessons learned

Background

- * 2011: Survey of CHNIG members
- * Questions related to professional development needs
- * Community health nurses responses identified three key themes
- * While there was a low response; we felt that this aligned well with CHNIG goal

Community Health Nurses' Initiatives Group (CHNIG)

- * A special interest group of RNAO: CHNIG represents community health nurses
- * *Mission: To act as the voice of Community Health Nurses influencing the health care system and health and social policy in areas which affect the work of Community Health Nurses and the public we serve*

One of CHNIG's Goal:

- * To promote, engage and maximize membership in CHNIG



Next Steps...

- * Previously established partnership with de Souza Institute included a partnership agreement
- * Professional development Workgroup established

de Souza Institute



- * Established in 2008: 5 year funding
- * Innovative centre of learning : Partners with Nursing Secretariat, CCO & Princess Margaret; Funded by MOHLTC
- * *Mission: To inspire and empower Ontario nurses through education and mentorship to provide the best cancer care*
- * Supports the delivery of education, mentorship, CNA certification

Collaborative Goals

Overall Objectives for Health Promotion Seminar Series:

- * To provide educational and professional opportunities for nurses working in community health, and acute care
- * To contribute to meeting competency and certification requirements and standards for nurses working in community health, and acute care

Health Promotion Seminar Series

- * Professional development for nurse in all domains of practice
 - * Topics: current issues
- Aim:**
- * Knowledge transfer
 - * Discussion
 - * Resources to apply to practice & relevant for CNA certification in Community Health Nursing

Planning the first sessions...

- * Time-limited, so decided on two initial topics
- * Drew on CHNIG member expertise in field and experiential learning at summer institute
 - * Tobacco Cessation for your practice
 - * Aging at Home Strategy



Seminars Completed

- * September 2011: Tobacco Cessation for your practice
- * October 2011: Aging at Home Strategy
- * November 2011: Health Promotion, Chronic Disease, and Self Management Strategies for Nurses
- * January 2012: Cultural Safety
- * February 2012: Primary Health Care
- * March 2012: Political Action-Why and how nurses take action
- * April 2012: Organizational Readiness for Youth Engagement in Health Promotion
- * May 2012: Beyond Descriptions-Fostering Action to Improve Social Determinants of Health

Technology Used

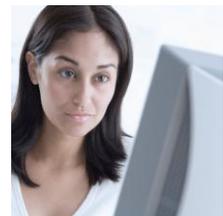
- * Ontario Telehealth Network (OTN) videoconferencing including webcasting for computer access, and to archive sessions
- * Web conferencing technology: Easier and more accessible

Technology support obtained from:

- * Primarily de Souza Institute
- * University of Toronto (supported two sessions)

Other Media

- * CHNIG website
 - * E-blasts via RNAO
 - * Newsletter
 - * de Souza logo on website (Community Health Resources on front page)
- * de Souza Institute website
 - * E-blasts
 - * Newsletter
 - * CHNIG link (Health Promotion Seminar Series and useful links)



Survey

- * A survey was developed
- * de Souza Institute supported the administration and analysis of survey responses
- * Participants given 1 hour of credit
- * Responses reviewed, certificate signed off by CHNIG member, then de Souza Institute emailed certificate to participants



Survey Questions

- * Name, email, postal code
- * How effective you found the session?
 - * 7 item scale
- * What were three key learning items from today's seminar?
- * Please explain how each key learning item will be applied to your practice.
- * Do you have any comments regarding today's education event?

Results

- * Uptake of survey low
- * 40 surveys completed for certificate
- * Initial two seminars: approximately 30-40 participants

More Recent Seminars

- * Chronic Disease and Self-management Strategies for Nurses: 222 Views
- * Cultural Safety: 143 Views
- * Primary Care: 112 Views
- * Organizational Readiness for Youth Engagement in Health Promotion: 78 Views
- * Beyond Descriptions-Fostering Action to Improve Social Determinants of Health : 65 Views

Nurses Demographics: Survey

Majority of nurses from:

- * Hamilton, Niagara, Haldimand, & Brant Local Health Integration Unit: 27.8%*
- * South West Local Health Integration Unit: 22.2%*

*Initial report responses



Quantitative Responses

How effective you found the session	LIKERT: 5-1
The health promotion seminar met the objectives of the session	4.225
The session facilitated learning to enhance my practice	3.9
The education session contributed to my knowledge base	4.075
Generally speaking, the seminar was valuable	4.075
The presenter was clear and easy to understand	4.125
The presentation was organized well	4.175
The method of learning was effective	4.025

Qualitative Responses

- * Based on responses on how the seminar learning could be applied to practice, we wanted to give you a sense of what nurses said--taken from:
- * **Tobacco Cessation**
- * **Cultural Safety**
- * **Primary Health Care**
- * **Organizational Readiness for Youth Engagement in Health Promotion**

Successes

- * Most of the professional development topics identified in CHNIG survey have been met
- * Participation in seminars has increased
- * Wide breadth of dissemination through e-blasts and website postings
- * Nurses accessing seminars have included both community health nurses and acute care nurses
- * Provide speakers with preferred choice of presenting
- * Cross country speakers involved
- * Approached by provincial and national organizations to partner

Challenges

Technology & Coordination

- * OTN and webcast archived sessions
 - * “Audio low, static on slides”
 - * “Blurry, weird colours”
- * Web-conferencing technology affords better viewing experience, plus sessions are archived
- * Planning pre-arranged taping resulted in more work in communication involving third party
- * Posting seminars in a timely manner needs a lot of coordination

Key Lessons #1

Strategies to develop effective collaborations

- * Work together in planning, problem solving, and decision-making
- * Assign set tasks to professional development workgroup members
- * Engage in active communication with partners
- * Consider Partnership Agreements

Key Lessons #2

The value of partnering with like-minded organizations

- * Meeting common goal and avoiding duplication
- * Share resources: Dissemination of professional development opportunities from each partner
- * Use existing resources, such as RNAO head office to disseminate
- * Expansion of partnerships with another organization, Community Health Nurses of Canada

Key Lessons #3

Importance and value of assessing and acting on CHNIG members professional development needs

- * Evaluations have repeatedly reinforced the value of the seminar for nurses in practice
- * Potential to further evaluate nurses accessing seminar using other technology that is more simplified
- * Continue to meet needs of all nurses: community health and acute care

Key Lessons Learned #4

Selection of topics that meet needs and competencies

- * Thus far, have addressed topics identified in CHNIG survey
- * Will plan for future topics in Fall 2012 : For example,
 - * Bridging communication as community health nurse (networking, liaising, navigating all levels of health care system)
 - * Leadership
 - * Infection prevention and control



What Next...

- * Complete seminar series for June
- * Watch out for the June 17, 2012 Health Promotion Seminar Series

Title: Care planning and coordination in home health nursing by Karen Thompson Clinical Consultant in Professional Practice Department, ParaMed

- * Begin planning next seminars for September 2012 to June 2013
- * Focus on new topics identified from survey and CHNIG collaborations

Thank you to...

External Presenters

- * Patrick McGowan, PhD, Center of Aging, Victoria, BC--**Health Promotion, Chronic Disease, and Self Management Strategies for Nurses**
- * Pamela Walker, RN, BScN, M.Ed. Lecturer at Lawrence S. Bloomberg, Faculty of Nursing, University of Toronto--**Cultural Safety**
- * Connie Clement, Scientific Director, NCCDH, Nova Scotia--**Beyond Descriptions-Fostering Action to Improve Social Determinants of Health**
<http://www.youtube.com/watch?v=Br47bMkv8to&feature=youtu.be>

Websites

- * <http://www.chnig.org/Resources/78/76>
- * <http://www.desouzanurse.ca/events/health-promotion-monthly-seminar-series-special-edition-beyond-descriptions-fostering-action->



QUESTIONS

We are looking for any suggestions for the next set of Health Promotion Seminar Series: Please let us know by writing them down on paper provided