

7TH NATIONAL COMMUNITY HEALTH NURSES CONFERENCE: BLUEPRINT FOR ACTION

- ✘ Are you Linked?: Student Nurses, Social Media and Health Promotion
- ✘ Patricia Seaman and Patty Deitch
- ✘ Faculty of Nursing
- ✘ University of New Brunswick
- ✘ June 18, 2013

LINKED-IN TO HEALTH PROMOTION

- ✘ Facebook

 - H1N1

 - Health promotion pregnancy and marijuana use

- ✘ Twitter

 - Sexuality Awareness Week

 - Sexually Transmitted Infection testing

- ✘ Internal communication, planning tool

- ✘ Cautions, concerns, barriers

- ✘ Recommendations

Facebook helps you connect and share with the people in your life.



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It's free and always

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Melissa Bradshaw updated the description.

This group was created by UNB nursing students to raise awareness about H1N1, answer students/staff questions, dispell common myths and misconceptions about the vaccine, and give times and locations for vaccination clinics. Please ask as many questions as you like on our front page, and check out our FLU related articles in the Files section.

Like · Comment · Follow Post · January 17 at 9:10am

✓ Seen by everyone



Write a comment...



Melissa Bradshaw created an event for H1N1.



Vaccination Clinic

January 24 at 10:00am

UNB



You went

Like · Comment · Follow Post · Share · January 17 at 9:00am



Melissa Bradshaw

Hi everyone, please feel free to ask any questions you have about H1N1 or the vaccine. Also please add anyone on your friends list to the group, we want to inform as many people as possible!!

Like · Comment · Follow Post · January 17 at 8:50am near Moncton, New Brunswick

✓ Seen by everyone



Write a comment...

Marijuana Use During Pregnancy in Miramichi



<https://www.facebook.com/groups>

TELUS 1:02 PM 12%

m.facebook.com/grou... Yahoo!

Marijuana Use and Pregnancy
Open Group

Evidenced based research and education on the effects and use of marijuana during pregnancy.

Is it safe to smoke marijuana during pregnancy?
Smoking marijuana during pregnancy raises the risk of fetal brain damage, new research suggests.
Smoking marijuana during pregnancy may affect your baby's growth and the development of his/her nervous system. Studies have shown that children who were exposed to marijuana during pregnancy sometimes have problems focusing their attention and solving problems.
... Continue Reading

TELUS 1:03 PM 11%

Children of heavy pot users may also have problems with short-term memory, concentration, and judgment. (There's no evidence so far, however, that marijuana use during pregnancy causes attention deficit hyperactivity disorder).

One study even found that young children whose mothers smoked marijuana during pregnancy had a higher risk of leukemia than those whose mothers did not.

What's more, there's no way to know if the pot you're smoking has been laced with other drugs (such as PCP) or contaminated with pesticides, which would put your baby at even higher risk. And using marijuana increases the chance that your baby will have birth defects if you're also drinking alcohol or smoking tobacco.

3 Members >

5 Photos >



Beth Hitchman

Nov 24, 2009



Marijuana Cannabis Use In Pregnancy Dr. Dreher
youtube.com

Like Comment Share



Beth Hitchman

Nov 24, 2009



Pregnant Smokers - Do you want what's best for your baby?
youtube.com

1 Comment

Like Comment Share

Like Comment Share



Beth Hitchman

Nov 24, 2009

Foundation for a Drug-Free World: An Effective Drug Prevention Campaign on Marijuana, Ecstasy, Cryst
drugfreeworld.org

Like Comment Share



Beth Hitchman

Nov 24, 2009



TWITTER AND TWEETING





Danielle Gallant shared a link.

Feb 11 at 2:40pm near Fredericton · 

Happy Sexuality Awareness Week UNB fellow students!! Check out the list of events happening throughout the week :) <http://www.unb.ca/fredericton/studentservices/health-wellness/sexuality/sexuality-awareness-week.html>

UNB | Sexuality Awareness Week
www.unb.ca

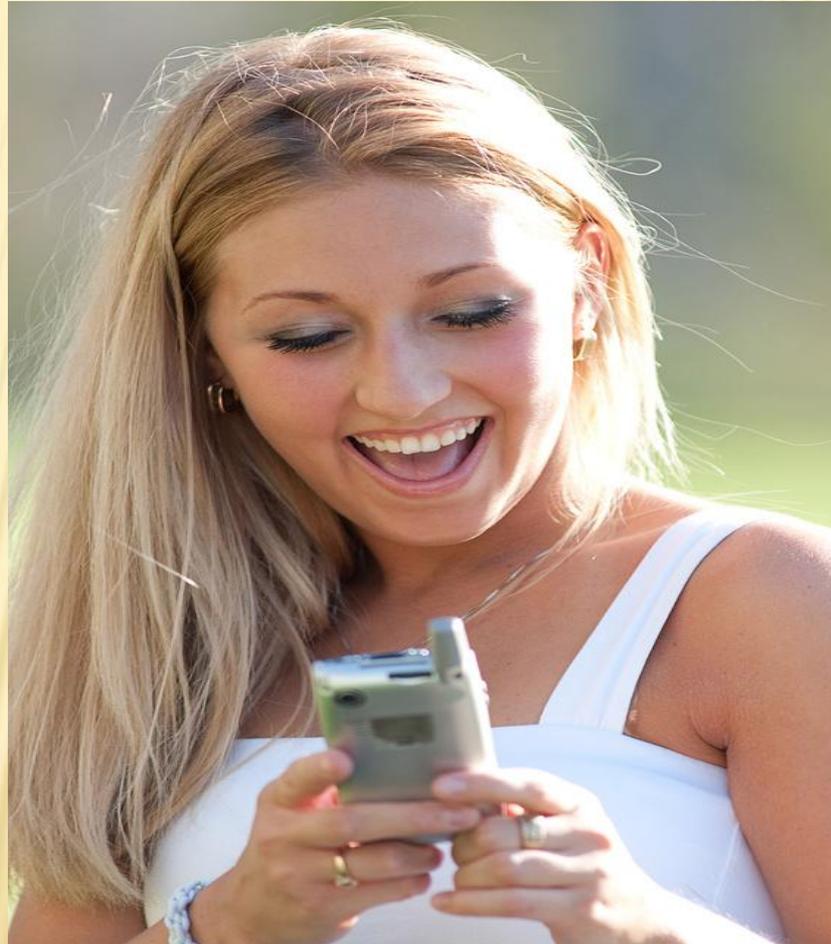
Like · Comment

 3

See More

January

IMPACT OF TWITTER ON COLLEGE STUDENTS ACCESSING STI TESTING

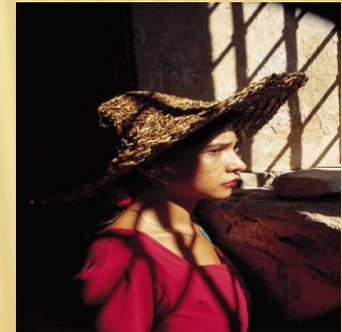


COMMUNICATION AND PLANNING



THINGS TO THINK ABOUT

- ✘ Access to technology for low income populations
- ✘ Literacy skills (reading and computer)
- ✘ Resistance to technology
- ✘ Internet site blockage for government employees
- ✘ Privacy (closed groups)



RECOMMENDATIONS

- ✘ Social Media is a valuable tool to use with marginalized groups who may not want to self-disclose
- ✘ Rapid and broad knowledge translation tool
- ✘ Great potential to facilitate student learning around communication, professionalism and delivery of care in their community of practice
- ✘ Others?

Sharing

Comments

THANK YOU

- ✘ Not only do we thank you who have attended this presentation but we must thank and acknowledge the work of our students at the two UNB Faculty of Nursing sites mentioned in this presentation. Without the students, their creativity and willingness to share their work, this presentation would not be possible.

Thank-you

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