



*May 14 - 16, 2012 Hilton Suites, Markham, ON*

## **SPONSORSHIP & EXHIBIT OPPORTUNITIES**

Community health issues impact each of us on a daily basis. The National Community Health Nurses conference attracts hundreds of community health nurses annually from every province and territory across Canada. It brings together nurses from public health, home health and other areas of community health nursing who are interested in practice, research, administration, policy and education. This conference provides a forum to explore issues of mutual concern as well as exchange knowledge, share ideas and generate actions toward solutions.

Community health nurses cannot address these issues alone. We need engagement and partnership from business, corporate, health and other sectors to make things happen. That is where you come in. It's never been so important to become involved and partner with nurses to inspire change in the health of our community. Senior administrators and decision makers form a large percentage of our conference attendees. There is a growing interest and dedication in community health nursing. This year we aim to attract over 500 attendees.

This conference is a prime opportunity to profile your organization, demonstrate your commitment to community health and to interface with nurses who are shaping health care for Canadians.

The following pages provide a description of opportunities available to you to sponsor and/or exhibit. We would like your support and are happy to work with you to customize a sponsorship offering that will fit your goals and budget. To customize a program, confirm your commitment as a sponsor and/or exhibitor or for more information, please contact Jacqui Sullivan at 416-595-1414 ext 222 or [Jacqui@absolutevents.com](mailto:Jacqui@absolutevents.com).

Last year sponsorship opportunities went very quickly. To ensure your space at the conference we encourage you to submit your application form today.

We thank you for your consideration and sincerely look forward to your support of the 2012 Community Health Nurses Conference.

Marjorie MacDonald, RN, PhD  
Conference Co-Chair

Jennifer Tonn, RN, BScN, CCHN(C)  
Conference Co-Chair

Katie Dilworth, RN, MHS, CCHN(C)  
Sponsorship Chair



COMMUNITY  
HEALTH NURSES  
OF CANADA



INFIRMIÈRES ET INFIRMIERS  
EN SANTÉ COMMUNAUTAIRE  
DU CANADA



# SPONSORSHIP OPPORTUNITIES

## SPONSOR BENEFITS AT A GLANCE

	<b>Diamond \$8,000</b>	<b>Platinum \$5,500</b>	<b>Gold \$2,800</b>	<b>Silver \$1,500</b>
Exhibit Display Space	✓ Prominent	✓ Prominent	✓	✓
Complimentary Conference Packages	3	2	1	1
Complimentary Ad in Conference Program	full page	1/2 page	1/4 page	
Opportunity to host at a VIP table during plenary sessions	✓	✓		
Acknowledgement on Conference page of CHNC website	Logo with link	Logo with link	Logo with link	Name with link
Logo Placement in Conference Program	✓ Prominent	✓ Prominent	✓	✓
Logo on large sign at the exhibit hall entrance	✓ Prominent	✓ Prominent	✓	✓
Logo/Name on preliminary program	✓ Logo Prominent	✓ Logo Prominent	✓ Name	✓ Name
Sponsorship recognized on power point loop played at all plenary sessions	✓	✓	✓	

**All sponsorship opportunities offer an opportunity to display in the exhibit area, acknowledgment on the conference page of the CHNC website as well as registrations for representative(s) to attend sessions.**

# CUSTOMIZED SPONSORSHIP OPTIONS

Your organization will receive the benefits outlined on the previous page for providing general support for the conference. This support helps keep registration fees affordable for nurses to attend or you may select to be named the exclusive sponsor of one of the following:

## DIAMOND LEVEL **\$8,000**

- Opening Reception
- Banquet Dinner
- Closing Luncheon

## PLATINUM LEVEL **\$5,500**

- Networking Lunch
- Delegate Conference Bag
- Name Badge Holders
- Continental Breakfast (2 available)

## GOLD LEVEL **\$2,800**

- Nutrition Break (5 Available)
- Pocket Program Guide

## SILVER LEVEL **\$1,500**

- Session Room Sponsor (several available)

# ADDITIONAL OPPORTUNITIES

## Delegate Bag Inserts **\$600** (for profit organization) **\$300**(non profit organization)

Not able to make the conference, but have some great information to share with community health nurses? This is the perfect opportunity to reach participants with a give away, brochure or item that will be placed in all delegate bags. You provide the items and we will take care of the distribution.

## Other

Do you have a sponsorship idea that is not listed in our package? If so, give us a call – we are happy to work with you to develop creative ideas to market your organization.

Contact: Jacqui Sullivan  
Absolute Conferences & Events Inc.  
Phone: 416-595-1414 x222 E-mail: jacqui@absolutevents.com

# EXHIBIT OPPORTUNITIES

**\$950**

## The Benefits of Exhibiting

- The exhibit hall will be a central hub of conference activity on Tuesday and Wednesday with all refreshment breaks taking place in the hall. There will be dedicated time where participants are encouraged to attend.
- Promote your products, services and programs
- Demonstrate your commitment to an aspect of health care that impacts all Canadians
- Develop and nurture relationships with community health, public health and home health nurses and organizations

## Exhibit Schedule

### Monday May 14<sup>th</sup>

3pm -11pm – Exhibitor Set up

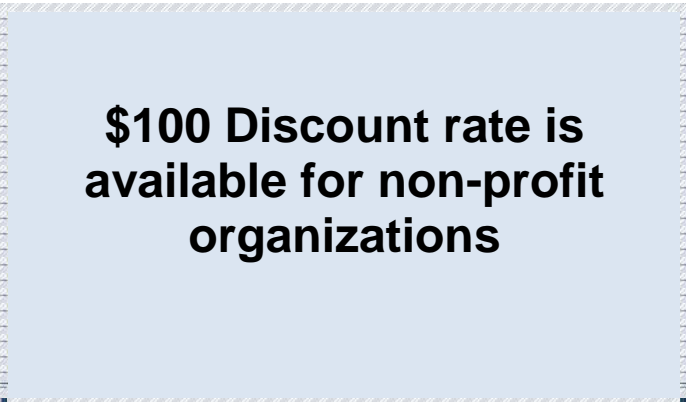
### Tuesday May 15<sup>th</sup>

9:45am - 6:30pm – Exhibit hall open

### Wednesday May 16<sup>th</sup>

9:45am - 12:30pm – Exhibit hall open

12:30pm onwards – Exhibits tear down



**\$100 Discount rate is available for non-profit organizations**

## Exhibit Fees

Exhibit fee of \$950.00 plus GST (or \$850 plus GST for non-profit organizations) includes:

- 8' x 10' exhibit space defined by pipe and drape – 3' high on the sides and 8' high at the back
- 6' Skirted table
- One chair
- Name badge for one representative to work the booth (includes all meals served in the exhibit area)
- Exhibitor service manual
- Overnight security

**\*Please note that hotel floor is carpeted, electrical must be ordered direct from the hotel if required.**

## Booth Reservations and Payment Options

Please complete the Exhibit Space Application and Contract and forward with appropriate payment. **Approval is subject to eligibility requirements.** Booth space will be assigned by the organizers and will be confirmed when the exhibit service manual is sent.

## Exhibit Service Manual

A manual in electronic format with information on the show service providers, customs information etc., will be sent to you, via email, in early March 2012. Please indicate on the exhibitor application who should receive the exhibitor manual.